

ATMAN

CASE STUDY

By



Property management and
investment, business coaching

How entrepreneur made over £200,000 and discovered his true potential in 12 months with Victorious Coaching

“Victorious Coaching is about you finding your greatness; it's about finding your real power. I couldn't even consider seeing anyone else”

The Challenge

Angry, proud and in pain

After a successful 20 year career in banking, Jiten Raja appeared to be living a charmed life. But the reality was a dark existence that left him feeling angry and lost.

“I got to a point where I had achieved all that I had wanted, but I felt completely empty. I didn't feel worthy of the success that I had. I was doing something that I didn't have a passion for and doing it for all the wrong reasons. I had no self esteem, no confidence, I felt completely fraudulent in who I was. I was very angry and very frustrated”.

And these feelings pulled Jiten lower and lower, until he was almost at the point of no return.

“I decided to give up, they were dark days for me. I was having very, very dark thoughts. I didn't acknowledge my kids, I didn't acknowledge my wife. The only way I can sum it up - I imagined going out on the street and laying down to die”.

But through the darkness, there was a spark of recognition that Jiten knew he had to act upon.

“But that was the moment the penny dropped for me, I've never asked anyone for help, I always did everything on my own. But I knew I needed help. I didn't want a therapist or a psychiatrist - I wasn't ill. I needed someone to hear me, to understand my pain and help me find who I truly was”



Jiten Raja

Owner of Atman Intelligence and The Real Atman

Jiten Raja had achieved outward facing success but inside, he was at breaking point.

Industry:
Property management and investment, business coaching



VICTORIOUS



The Solution

Supported and challenged by Victorious Coaching

Through a referral, Jiten found Victorious Coaching and spoke to Owner and Coach, Haitel Patel.

“I still remember that first call with him. I told him I was in a bad place, that I needed help. I knew I had a lot to give, but I didn’t know how”

Haitel invited Jiten to one of Victorious Coaching’s group workshops:

“I remember sitting there, thinking ‘I’m better than all of you. What am I even doing here?’ But deep down, I was crumbling. And he summed me up within five minutes of being in that room. And I was quite impressed by that”.

But Jiten still wanted to see what else was out there, to compare different coaching styles. They all had lots of qualifications, but when he spoke to them, they didn’t resonate with him at all.

“What I liked about Haitel was that he listened. He recognized that I had stuff to get off my chest and needed to clear what was in my head”.

Further workshops proved to be very beneficial for Jiten. He met and networked with people battling similar mindset blocks. And at one of these workshops, he had an emotional breakthrough:

“I couldn’t speak, my eyes welled up and I had to walk out. And I’ll never forget, Haitel came up to me and said ‘Jiten, I’ve got you’. And that’s all I needed to hear. Because at that point, he was probably the first person to have said that to me”

With regular 121 coaching sessions, Jiten started to make headway:

“I’ve had some of my biggest breakthroughs with Haitel. He wasn’t willing to let me fall. There were times where I didn’t have belief and I had to rely on his belief in me”.

Working with Haitel, Jiten was equipped with tools and techniques that he could implement for himself.

“It’s a tough process because you are dealing with yourself. You will be challenged but in a safe environment and you’ll only move as fast as you want to go”.

With each workshop and 121 sessions, Jiten could see a way forward;

“Victorious Coaching’s programme works really, really well. I think it’s one of the best I’ve seen. Haitel goes above and beyond just coaching, there’s much more of a personal and spiritual element to his approach. He is dedicated, pragmatic, authentic, creative, and dynamic. Each time you walk away with something tangible and with something to work on”.





The Results

Re-built from the inside out, moving forward with the right mindset and meeting his goals

Since starting his journey with Victorious Coaching, Jiten's achievements within 12 months are:

- **Property business has made £145,000**
- **Property portfolio has expanded**
- **Introduction of a new tiered training programme to his property business**
- **Signed up several new clients to his training programme, generating £25,000**
- **Coaching business has achieved £45,000 from a £50,000 target**
- **Conducted over 100 coaching sessions with clients who are now working on their own mindset journey**

But for Jiten, it's what he has accomplished within himself that holds the most value.

"The real success is me understanding who I am, above all else. I finally feel comfortable in my own skin. I've got the power and the ability to go out there to improve people's lives. I can make the difference. The feedback from my clients has been phenomenal".

Jiten's destination is the result of his Victorious Coaching journey and he's testament to its impact:

"With Victorious Coaching's help, I am empowered every single day. And if you can say that after a year's coaching? You're going to be in such a powerful position."

To find out how
Victorious Coaching can
help you, contact us at

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